

ASSOCIATE PROFILE

DONALD C. SELIGMAN Senior Vice President Retail



AREAS OF SPECIALIZATION:

Investment & Retail Brokerage
Landlord & Tenant Representation
Site Selection / Land Acquisition & Sales
Mixed-Use Developments in Urban Areas

CAREER:

2000 - Present	Quest Company of Central Florida, Inc. - Senior Vice President, Retail
1991 - 2000	Prudential Florida Realty (Arvida Realty) - Senior Commercial Consultant
1989 - 1991	ERA Southern Realty - Commercial Manager
1981 - 1989	The Ameri-Con Group Realtors - Commercial Associate
1975 - 1981	Real Estate Consultant / Developer
1965 - 1975	Public Corporation -Senior Vice President Sales & Marketing

MAJOR PROJECTS & TRANSACTIONS:

2008 – Present: Beard Papa’s Sweets Café – Exclusive Agent, Florida.

2005 – Present: O’Charley’s Restaurant – Appointed Exclusive Agent for Central Florida Area.

2004 – Present: Chosen to represent Grand Central at Kennedy, Tampa, Florida in the planning, execution, and retail leasing of the 125,000 SF Retail/Restaurant/Entertainment component of this one million, eight hundred thousand (1,800,000) square foot, mixed-use, mid-rise project. Project value \$120,000,000.00

2003 – 2007: Selected to oversee all commercial leasing and sales activity for the redevelopment of Church Street Market, Orlando, Florida; \$100 million project.

1997 – Present: Panera Bread - Exclusive Agent for Central Florida area; successfully developed and implemented market penetration strategy for Central Florida area. Ongoing project.

PROFESSIONAL AFFILIATIONS:

International Council of Shopping Centers (ICSC)
Central Florida Commercial Association of Realtors (CFCAR)
Florida Association of REALTORS
National Association of REALTORS
Code Enforcement Board - (Past Chairman) - City of Altamonte Springs
Planning & Zoning Board – Chairman & serving member - City of Altamonte Springs

AWARDS:

Deal of the Year	Central Florida Real Estate Society
Top Five Producer - Retail	Central Florida Real Estate Society
Top Ten Producer - Overall	Central Florida Real Estate Society
Hallmark Awards [multiple years]	Central Florida Real Estate Society
2002 Top Producer-Retail	Central Florida Real Estate Society